



# DEVELOPMENT AND PEACE

Development and Peace is the official international development agency of the www.cccb.ca. Since 1967, the donors to Development and Peace are interested in fighting poverty in the countries of the South and promoting greater international justice.

**List Size:** 8,412 French Donors  
1,953 English Donors

**Minimum Order:** N/A **Rate:** N/A (Exchange Only)

**Recency:** 0-12 Months: 5,686 French, 1,298 English  
13-24 Months: 2,337 French, 543 English

**Source:** 100% Direct Mail **Update:** Every 6 Months  
**Avg. Donation:** \$42.46 **Last Update:** November 22, 2011

**Max. Donation:** \$140.00

**Available Selects:** Province  
FSA (upon authorization)  
Gender (upon authorization)  
Language

### Province Breakdown:

	F	E		F	E
<b>AB:</b>	17	231	<b>NU:</b>	-	3
<b>BC:</b>	5	323	<b>ON:</b>	258	701
<b>MB:</b>	49	145	<b>PE:</b>	2	19
<b>NB:</b>	163	35	<b>QC:</b>	7,904	256
<b>NL:</b>	2	33	<b>SK:</b>	4	110
<b>NS:</b>	8	89	<b>YT:</b>	-	5
<b>NT:</b>	-	3			

**Comments:** A sample mailing piece is required for approval.

### For more information:

Please contact Amanda Sokoloff at Pinnacle Lists  
4700 de la Savane, Suite 102, Montreal, Quebec, H4P 1T7  
Tel: (514) 344-3382 ext.: 14 Fax: (514) 344-5394  
E-mail: amanda@pinnacle-direct.com

**Privacy Status:** List owner asserts that this list is compliant with the Personal Information Protection of Electronic Documents Act (PIPEDA).